

Why Your Business Should Make Climate Active Certification a Priority in 2024 - Northmore Gordon

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Efficiency Assessments Energy Procurement Navigate energy markets with confidence Virtual Environmental Manager Leverage our teams wide experience Certificates Close Certificates Open Certificates Certificates Our Environmental Attribute Certificate services help businesses accelerate technology adoption, improve project ROI, and manage claims of renewable energy, energy efficiency and carbon offset 1 carbon offset = 1 tonne of CO₂-e avoided or removed from the atmosphere. Avoided emissions covers activities that alter behaviour that would have otherwise caused emissions such as energy efficiency improvements or avoided deforestation. Removal covers activities that permanently remove CO₂ from the atmosphere such as new forestry plantations, soil carbon improvement or carbon capture and storage. certificates Live Certificate Prices The value of certificates change day-to-day, check todays prices Solar VEECs (VEU PBA) VEU PBA for Large-scale Solar Measurement & Verification (VEU & ESS) M&V; for Large C&I; Efficiency Projects (VEU PBA & ESS PIAM&V;) BESS Calculator Estimate the Peak Reduction Certificate revenue available to your NSW battery project in minutes ERF & Carbon Credit Registration ACCUs for Emission Reduction Projects Boiler Upgrades (VEU & ESS) NSW & VIC Boiler Rebates REC Registration (I-RECs & LGCs) Register renewable assets for I-RECs and LGCs Trade RECs & Carbon with us Trade Local & International Environmental Attribute Certificates moREnewable100 (RECs & Offsets) Reach Global Sustainability Goals with Certificates and Offsets Deemed Certificates (VEU & ESS) NSW & VIC Rebates Global Certificates Environmental Attribute Certificates Australian Programs Australian EAC Programs Case Studies Sectors Articles Team More Close More Open More Northmore Gordon Learn more about Northmore Gordon with the latest news and insights, were to find us, and the extensive terminology used in emissions reductions About Us Who we are & what we do in energy efficiency & decarbonization. Locations Find our offices near you. Contact Us Get in touch with our team. Careers Join our team making a sustainability difference Articles Learn about energy efficiency & carbon reduction. Latest News Stay informed on industry developments. Government Updates Track policy changes impacting your energy use. Accreditations See our certifications for trusted service. Glossary Define key terms in emissions reduction. Why Your Business Should Make Climate Active Certification a Priority in 2024 Northmore Gordon November 1, 2023 Articles Share this article In the ever-evolving landscape of business and sustainability, 2024 offers an opportunity for Australian businesses to set ambitious goals and embrace positive change. One of the most impactful steps your business can take this year is to become Climate Active certified . Climate Active Climate Active is an accreditation program for Australian companies to certify their organisations, products, services, events, buildings or precincts as carbon neutral. The program is backed and administered by the Australian government. Companies have to measure their scope 1, 2 and material scope 3 emissions, reduce where possible and offset the remainder by purchasing and retiring offsets. Allowed offsets are LGCs for scope 2 and ACCUs, CERs, RMUs, VCUs or VERs for scope 1 or 3 emissions. Annual reporting is required and published on the Climate Active website. More certification is a powerful way for businesses in Australia to demonstrate their commitment to decarbonization, energy efficiency, and environmental responsibility. In this article, we'll explore why your business should make Climate Active certification a top priority in 2024. Aligning with National and Global Sustainability Goals As we move further into the 21st century, the importance of addressing climate change becomes increasingly evident. Governments worldwide, including the Australian government, are setting ambitious targets to reduce carbon emissions. By pursuing Climate Active certification, your business aligns itself with these goals, signaling to stakeholders that you are actively contributing to a more sustainable future. Enhancing Your Reputation and Brand Value In today's competitive business landscape, your brand's reputation plays a significant role in attracting customers and investors. Climate Active certification is a powerful symbol of your commitment to sustainability. It not only sets you apart from competitors but also enhances your brand value, as consumers are increasingly favoring environmentally responsible businesses. Meeting Regulatory Requirements Regulatory requirements related to carbon emissions are becoming stricter. By achieving Climate Active certification, your business not only stays ahead of the regulatory curve but also avoids potential penalties and compliance issues down the road. Reducing Energy Costs and Increasing Efficiency Becoming Climate Active certified involves a thorough analysis of your energy usage and emissions. This process often reveals opportunities to improve energy efficiency and reduce operational costs. By implementing energy-efficient practices,

your business can enjoy substantial cost savings over time. Attracting Investors and Partnerships Investors and partners are increasingly interested in environmentally responsible businesses. Climate Active certification can be a valuable asset when seeking investment or forming partnerships, as it demonstrates your dedication to sustainability and responsible business practices. Enhancing Employee Morale and Attracting Talent Employees are increasingly looking for purpose-driven workplaces. Achieving Climate Active certification sends a strong message to your workforce that you are committed to sustainability. This can boost employee morale, engagement, and retention. Additionally, it makes your business more attractive to top talent seeking opportunities with socially and environmentally responsible organizations. Improving Customer Relations In an age where consumers are conscious of their carbon footprint, a Climate Active certification can be a powerful marketing tool. It shows your customers that you take their concerns seriously and are actively working to reduce your environmental impact. This can lead to increased customer loyalty and trust. Demonstrating Long-term Vision Committing to Climate Active certification demonstrates your business's long-term vision and dedication to remaining competitive in a changing world. It positions your company as forward-thinking and adaptable, ready to face the challenges of the future. As we embark on a new year filled with possibilities, making Climate Active certification a cornerstone of your business goals in 2024 is a strategic decision that can bring numerous benefits. It not only aligns your business with national and global sustainability objectives but also enhances your brand, reduces operational costs, and attracts investors and talent. Most importantly, it showcases your commitment to creating a more sustainable and resilient future for Australia and the world. Don't miss the opportunity to make your business Climate Active certified in 2024 and become a leader in the fight against climate change. You may also like: ASRS Group 3: are you in scope and don't know it? Welcome to our August & September 2026 Compliance Update. Australian Certificate Markets – August 2026 Update Latest Updates ASRS Group 3: are you in scope and don't know it? September 18, 2026 Correct as at 13 September 2026. If your company is a large proprietary company, you Read More » Welcome to our August & September 2026 Compliance Update. September 1, 2026 This edition confirms Northmore Gordon's accreditation for three new PDRS battery activities, tracks the VEUVictorian Read More » Australian Certificate Markets – August 2026 Update September 1, 2026 Price Summary Certificate Open Close Range Effective cap Movement / Reason PRC \$2.70 \$3.35 \$2.70 Read More » Where's the value in renewable heat? August 24, 2026 Most renewable heat conversations start with a technology question: heat pump, biomass, biogas, or electrify Read More » Get in touch Australia 1300 854 561 (Advisory) 1300 878 500 (Certificates) Melbourne Suite 1, Level 4 607 Bourke Street Melbourne VIC 3000 Singapore +65 6690 2480 Singapore 1 Keong Saik Road, Singapore 089109 Stay up to date Alternatively, complete the form and we will be in touch with you. First Name Last Name Email Phone Number Country Australia Singapore Subject Message Send Services Energy Audit Services M&V; Services EEO Assessments Corporate Energy and Carbon Management Grants and Program Strategic Energy Sourcing Virtual Energy Manager Climate Active Certification Sectors Animal Processing Chemical Processing Commercial Buildings Food & Beverage Manufacturing Mining Oil & Gas Pharmaceutical & Health Products Public Sector Waste & Wastewater Wood, Paper & Cardboard Processing Upgrades Boiler Upgrades Commercial Lighting Hot Water Systems Mid Scale Solar NABERS Public Lighting Refrigerated Display Cabinets Solar PV Small Scale UPS Certificates Live Certificate Prices International Renewable Energy Certificates Tradable Instrument for Global Renewables Australian Carbon Credit Units Energy Savings Certificates Large-scale Generation Certificates Small-scale Technology Certificates Victorian Energy Efficiency Certificates Government Schemes Emissions Reduction Fund Energy Savings Scheme Renewable Energy Target Victorian Energy Upgrades Helpful Links About us Meet the Team Careers Contact us Articles News Glossary Privacy Policy Complaints